You will need 18 pairs of Aurifil 28/2 to work the bookmark, the fan is quite large so you need to make sure you wind quite a bit of thread on the pairs. If worked exactly as in the working diagram your fan workers need to start at the top pin, this way they travel down the diagonals giving you a coloured outline top and bottom.

As a reminder:

+ is cloth stitch and twist
+ is cloth stitch
+ is half stitch
+ is half stitch and an extra twist (honeycomb ground)
A dash on a line means add an extra twist